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<td>26-27</td>
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WELCOME LETTER

The European Society for Blood and Marrow Transplantation is honoured to invite you to support the 44th EBMT Annual Meeting that will take place in Lisbon, Portugal from March 18–21, 2018.

Lisbon provides the perfect combination of tradition and vibrant modernity in a city spreading over seven hills, bathed by the Tagus River and extending into the Atlantic. The Lisbon Conference Centre is located by the river near the historic neighbourhood of Belem, close to the Lisbon city centre.

In alignment with our patient care mission, revenue from the Annual Meeting is being appropriated to support progressive research to help develop more life-saving and quality-of-life solutions and improve patients’ lives in the fight against life-threatening blood cancers and diseases.

The 43rd EBMT Annual Meeting in Marseille was our largest meeting to date, with over 5,000 participants. Our top-notch scientific program for physicians, nurses, data and quality managers, pharmacists, and other medical professionals continues to evolve and develop, with additional new topics added every year.

As in previous years, we offer our supporters a platform to present their product, boost awareness, network and build relationships. We will partner with you to design a tailor-made package in accordance to your market strategy and budget.

Be part of our growing community and join us for the largest event in Europe dedicated to bone marrow transplantation.

We look forward to welcoming you in Lisbon!

Mohamad Mohty, EBMT President
Nicolaus Kröger, EBMT President Elect
Manuel Abecasis, Annual Meeting President
José Eduardo Guimarães, Co-Chair, Scientific Committee
Enric Carreras, Co-Chair, Scientific Committee
António Campos Jr., Chair, Local Organising Committee
John Murray, President of the Nurses Group
Elsa Oliveira, Chair, Local Nurses Committee
THE HISTORY OF THE EBMT

The European Society for Blood and Marrow Transplantation (EBMT), a non-profit organization, was established in 1974 in order to allow scientists and clinicians involved in clinical bone marrow transplantation to share their experience and develop cooperative studies. Today, the EBMT has 4,627 member and 569 centres centre members across Europe. The EBMT is devoted to the promotion of all aspects associated with the transplantation of haematopoietic stem cells from all donor sources and donor types including basic and clinical research, education, standardization, quality control and accreditation for transplant procedures.

Since its establishment in Europe the EBMT has grown to become a global society with members worldwide. Our mission is to save the lives of patients with blood cancers and other life-threatening diseases by advancing the fields of blood and marrow transplantation and cell therapy worldwide through science, education and advocacy.
EBMT ACHIEVEMENTS AND PROJECTS

DATA GATHERING FOR RESEARCH
• Transplant Registry: the only data source of its kind in Europe; a key research tool
• More than 500,000 hematopoietic stem cell transplantation (HSCT) procedures registered
• 39,000 transplants reported to the Registry
• Receives ongoing information from over almost 600 centres
• The Annual Transplant Activity Survey has been conducted since 1990; 42,171 HSCT reported to the Activity Survey in 2015.

PUBLICATIONS
• More than 600 publications in peer-reviewed journals since EBMT’s inception
• 63 publications in peer-reviewed journals in 2016
• 102 oral presentations at international meetings (ASH, EHA, BMT Tandem)

EBMT NURSES GROUP
• More than 500 nurses attended the Annual Meeting in Marseille
• Editing of practical guides and learning programs in different languages: Veno-occlusive disease (VOD) and understanding paroxysmal nocturnal haemoglobinuria (PNH)
• Rolling program of research co-ordinated by the Research Committee
• Collaboration including training courses in China and India
EDUCATION
• 24 educational events with more than 1,300 attendees
• Over 5,000 delegates at EBMT Annual Meeting 2017

JACIE
• Joint accreditation committee (JACIE): A partnership between the ISCT and EBMT
• 58 received applications
• 64 performed inspections
• 72 awarded accreditations

CLINICAL TRIALS
• 2 trials are recruiting patients:
  • AAWP: RACE
  • ALWP: HCT vs CT in elderly AML
• 1 trial was published in 2017:
  • CMWP: RICMAC accepted for publication in JCO (Feb 2017)
• 3 trial is in follow-up/analysis phase:
  • ADWP: ASTIS
  • ADWP: ASTIC
  • LWP: Lym1

RESEARCH
• 10 working groups: 6 disease-related and 4 transversal
• 306 ongoing projects
THE EBMT ANNUAL MEETING
(2017 SUMMARY)

The EBMT Annual Meeting is the Society’s flagship event. It brings together scientists, physicians, nurses, data managers, patients, quality managers, statisticians, pharmacists, biologists, technicians and psychologists from Europe and all over the world. The exciting scientific programme is designed to cover the key issues relating to hematopoietic stem cell transplantation and cellular therapy research.

- 43rd Meeting of the Physicians
- 33rd Meeting of the Nurses Group
- 16th Meeting of the Data Management Group
- 11th Patient, Family & Donor Day
- 9th Meeting of the Quality Management Group

5,047 delegates from 85 countries

1,083 abstracts submitted
156 sessions presented by 365 speakers

North America: 10%
Europe: 85%
Asia: 2%
Middle East: 3%
Australia / Oceania: 1%

124 educational sessions
880 posters presented
12 awards

62 companies, associations or groups supported EBMT 2017
42 sponsored sessions
51 exhibiting organisations in over 1,145 m² exhibition area

Delegates gave the Annual Meeting a rating of 7.5 out of 10 (EBMT 2017 delegates’ survey - 589 respondents)

Digital activities

510 people sent 4,234 tweets to the Twitter wall generating 7,127,764 potential impressions

7,193 page views of the EBMT-TV online

3,136 downloads of EBMT 2017 App

2,058 delegates registered and are using the E-materials portal
THE SCIENTIFIC PROGRAM

The 2018 Annual Meeting Scientific Program addresses state-of-the-art recent developments in autologous and allogeneic transplantation. Transplantation is viewed not as a stand-alone procedure, but as part of a complex therapeutic program that includes molecularly targeted drugs, supportive therapies, cell selection and gene-modified cell therapies. The key message is the integration across top level science, high technology (particularly cell and gene therapy) and clinical experience.

GENERAL TOPICS
Hematopoietic stem cells
Stem cell mobilization, collection and engineering
Cell therapy / Cellular therapy
Gene therapy
New drug- and cell-based immune therapies
Non-hematopoietic stem cells
Regenerative medicine

TRANSPLANT-SPECIFIC TOPICS
Stem cell source
Stem cell donor
Graft-versus-host disease – preclinical and animal models
Graft-versus-host disease – clinical
Infectious complications
Early complications / Late effects and quality of life
Conditioning regimen
Minimal residual disease, tolerance, chimerism and immune reconstitution
Paediatric issues
Experimental stem cell transplantation

DISEASE-SPECIFIC TOPICS
Acute leukaemia
Aplastic anaemia
Autoimmune diseases
Chronic leukaemia
Haemoglobinopathy and inborn errors of metabolism
Lymphoma
Multiple myeloma
Myelodysplastic syndromes
Solid tumors

DATA MANAGEMENT GROUP
Data management
Statistics

QUALITY MANAGEMENT GROUP
Accreditation
Quality management
Regulatory issues
Sharing best practice
Medico-economics in cell transplantation

NURSES - CARE-SPECIFIC TOPICS
Care of the carer
Complementary therapies
Donor issues
Ethical issues
Impact of new therapies on patient care
Information and education
Management
Outpatient developments
Palliative care
Patient safety
Psycho-social issues
Protective care
Quality of life
Standards of care
Survivorship
Symptom management
PHARMACISTS
New combination of drugs for GVHD prophylaxis
Pharmacological aspects on combining cytotoxic drugs in pretransplant conditioning therapy
Conditioning regimens in patients with renal impairment and for aplastic anemia
Melphalan therapeutic drug monitoring in children
T-cell replete haploidentical transplant conditioning regimens
Allo HSCT for non-malignant disorders
Stem cell mobilization
Steroid resistant acute GvHD: Option of treatment
Vaccinations
Production of GMP-grade “off the shelf” mesenchymal stromal cells
Mesenchymal stromal cells for the treatment of steroid resistant acute GvHD
CAR-T cells for the treatment of B cell malignancies
Fecal microbiota transplantation

PSYCHOLOGISTS TOPICS
Living and defeating cancer
Supporting young adult patients
Taking care of related donors
The psychosocial approach and integrated psychooncology

GENERAL INFORMATION
General Information
Annual Meeting Venue
CCL – Lisbon Congress Centre
Praça das Indústrias, 1300-307
Lisbon, Portugal
ANNUAL MEETING
ORGANISING TEAM

Sponsorship & Exhibition
Maya Ravinsky
Sponsorship and Exhibition Sales Manager
CME Congresses
M: +972 546787837
sponsorship@ebmt.org

Annual Meeting Secretariat
EBMT@cme-congresses.com

Exhibition Management
EBMT.exhibition@cme-congresses.com

Abstract Management
EBMT.abstracts@cme-congresses.com

Registration
EBMT.reg@cme-congresses.com

Accommodation
EBMT.accommodation@cme-congresses.com

KEY DATES AND DEADLINES

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 September 2017</td>
<td>Deadline for submission of Satellite Symposia main theme</td>
</tr>
<tr>
<td>2 October 2017</td>
<td>Symposia Hall Choice</td>
</tr>
<tr>
<td>6 November 2017</td>
<td>Nurses – Abstract submission deadline</td>
</tr>
<tr>
<td>15 November 2017</td>
<td>Deadline for Hospitality Suite booking (&gt; 60sqm)</td>
</tr>
<tr>
<td>4 December 2017</td>
<td>Deadline for Hospitality Suite Booking – Rooms</td>
</tr>
<tr>
<td>18 December 2017</td>
<td>Physicians abstract submission deadline</td>
</tr>
<tr>
<td>9 January 2018</td>
<td>Early bird registration deadline</td>
</tr>
<tr>
<td>15 January 2018</td>
<td>Deadline to send in company profile and logo</td>
</tr>
<tr>
<td>24 January 2018</td>
<td>Submission deadline of final program of industry symposia</td>
</tr>
<tr>
<td>1 March 2018</td>
<td>Standard registration fee deadline</td>
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EXHIBITION INFORMATION

<table>
<thead>
<tr>
<th>Activity</th>
<th>Date</th>
<th>Hours</th>
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<tr>
<td>Set-up</td>
<td>15 March 2018</td>
<td>08:00–20:00</td>
</tr>
<tr>
<td></td>
<td>16 March 2018</td>
<td>08:00–20:00</td>
</tr>
<tr>
<td></td>
<td>17 March 2018</td>
<td>08:00–20:00</td>
</tr>
<tr>
<td>Exhibition Opening Hours</td>
<td>18 March 2018</td>
<td>09:00–17:00</td>
</tr>
<tr>
<td></td>
<td>19 March 2018</td>
<td>09:30–17:00</td>
</tr>
<tr>
<td></td>
<td>20 March 2018</td>
<td>09:30–17:00</td>
</tr>
<tr>
<td>Dismantling</td>
<td>20 March 2018</td>
<td>TBA</td>
</tr>
<tr>
<td></td>
<td>21 March 2018</td>
<td>TBA</td>
</tr>
</tbody>
</table>

Exhibition setup, dismantling and show times are subject to change.

SUPPORTING THE EBMT ANNUAL MEETING

EBMT offers a wide range of sponsorship opportunities meant to assist maximizing sponsors’ visibility in accordance with their marketing strategy, objectives and budget. Sponsors are welcome to choose from one of the designed packages listed below or create their own tailor-made package from the individual opportunities detailed in the prospectus.

Sponsors who wish to choose one of the designed packages may add to it from the list of individual items or build a package that is tailor-made to their needs.

All sponsors and exhibitors will receive the following benefits regardless of sponsorship level.

- Logo on annual meeting website
- Logo and profile on meeting mobile app
- Logo and profile in printed program book together with acknowledgment on Annual Meeting sponsor page
- Logo on relevant onsite signage
SPONSOR PACKAGE OPPORTUNITIES

The EBMT has designed packages at various levels that provide sponsors with enhanced exposure and prominence. The packages provide unique marketing and promotion opportunities that are not available in the sponsorship items list, while maintaining the opportunity for those who choose the package to add additional items from the sponsorship list as desired. Please contact the Industry Liaison if you wish to suggest amendments to the packages.

PRESIDENTIAL CIRCLE: €500,000 AND ABOVE
PLATINUM: €300,000
GOLD: €200,000
SILVER: €150,000
FRIENDS CIRCLE: UP TO €150,000
<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Presidential</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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<tbody>
<tr>
<td>Satellite Symposia</td>
<td></td>
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<tr>
<td>Satellite symposia</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Priority in choosing symposia timeslot and lecture hall</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td>4th</td>
</tr>
<tr>
<td><strong>Extended special visibility benefits (available through packages only)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Symposia on demand: Hosting of industry symposia recording of EBMT Annual Meeting website (for at least 1 year)</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>EBMT Annual Meeting Daily Meeting Review</td>
<td>+</td>
<td>+</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Post Annual Meeting Highlights video EBMT2018</td>
<td>+</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Enhanced e-promotion and promotional material</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertisement in program book</td>
<td></td>
<td>Cover</td>
<td>Inside full page</td>
<td>Inside half page</td>
</tr>
<tr>
<td>Advertisement of symposia program on onsite digital promotional board (number of screens to be confirmed)</td>
<td></td>
<td>Exclusive screen</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Symposia programs to be included in a dedicated section of the final program book (in line with compliance)</td>
<td></td>
<td>+</td>
<td>+</td>
<td>-</td>
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<tr>
<td><strong>Exhibition booth</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority assignment of exhibition space (according to level of sponsorship package)</td>
<td></td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
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<tr>
<td>Number of square meters included (space only)</td>
<td>60</td>
<td>35</td>
<td>20</td>
<td>9</td>
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<tr>
<td>Discount on additional exhibition space</td>
<td>20%</td>
<td>15%</td>
<td>10%</td>
<td>-</td>
</tr>
<tr>
<td><strong>Additional benefits</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Free registrations</td>
<td>100</td>
<td>50</td>
<td>30</td>
<td>10</td>
</tr>
<tr>
<td>Tickets to networking event</td>
<td>10</td>
<td>5</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Tickets of Meet the Expert/ HOW DO I (subject to availability, tickets to selected sessions must be booked in time)</td>
<td>10</td>
<td>5</td>
<td>3</td>
<td>1</td>
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<tr>
<td>Booking session in the Industrial Theatre</td>
<td>2</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Additional items to choose from sponsor list*</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>-</td>
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<tr>
<td>Priority allocation of hotel room blocks</td>
<td>+</td>
<td>+</td>
<td>+</td>
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</tr>
<tr>
<td>Priority allocation of hospitality suites in the Congress Center</td>
<td>+</td>
<td>+</td>
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</tr>
<tr>
<td>Discount on additional sponsorship items</td>
<td>20%</td>
<td>15%</td>
<td>10%</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Acknowledgements</strong></td>
<td></td>
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<tr>
<td>EBMT Annual Meeting website</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Enhanced company description in printed program book</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>-</td>
</tr>
<tr>
<td>Enhanced company description in Annual Meeting App</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>-</td>
</tr>
<tr>
<td>Appearance on onsite sponsors’ board</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Acknowledgement in Final Program Book</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Special acknowledgement by the EBMT President during the Opening Ceremony</td>
<td>+</td>
<td>+</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

* Additional items to choose from do not include industry satellite symposia, educational sessions, welcome reception or Annual Meeting app.
EDUCATIONAL AND SCIENTIFIC SPONSORSHIP OPPORTUNITIES

Satellite Symposia
The fee for the satellite symposium includes the following:

- Opportunity to organise a satellite symposium of up to 90 minutes (program subject to the approval by the Annual Meeting Program Committee)
- Hall rental
- Standard audio/visual equipment
- Display table
- Publication of the satellite symposium program on the Annual Meeting website
- Publication of the satellite symposium in the Annual Meeting app
- 5 free satellite symposium badges for company staff
- Permission to use the phrase “Satellite Symposium of EBMT 2018” on invitations (subject to EBMT guidelines)
- Permission to prepare 2 free-standing signs that will be placed in public areas of the venue on the day of the symposium.
- Symposia programs are subject to the final approval of the Scientific Program Committee

The supporting company in addition to the sponsorship fee must cover all speaker expenses including registration, accommodation and travel expenses. This also applies in case the Annual Meeting has already invited the speakers.

<table>
<thead>
<tr>
<th>Time Slot</th>
<th>Parallel Sessions</th>
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<tbody>
<tr>
<td>Sunday, 08:30–10:00</td>
<td>€ 85,000</td>
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<tr>
<td>Sunday, 10:30–12:00</td>
<td>€ 90,000</td>
</tr>
<tr>
<td>Sunday, 12:30-14:00</td>
<td>€ 90,000</td>
</tr>
<tr>
<td>Sunday, 14:30-16:00</td>
<td>€ 85,000</td>
</tr>
<tr>
<td>Sunday, 16:30-18:00</td>
<td>€ 75,000</td>
</tr>
<tr>
<td>Monday, 12:30-14:00</td>
<td>€ 90,000</td>
</tr>
<tr>
<td>Monday, 16:30-18:00</td>
<td>€ 75,000</td>
</tr>
<tr>
<td>Tuesday, 12:30-14:00</td>
<td>€ 90,000</td>
</tr>
</tbody>
</table>

The following capacities will be offered (priority based on sponsorship level):

- 1500 pax – By special request
- 350-400 pax
- 300 pax
- 150 pax
- 120 pax

Nurses’ Satellite Symposium (price upon request)
Nurses are the pillars of patient care across the medical field. The symposium, geared toward nurses active in BMT care, reaches frontline people in the field. Sponsors have the opportunity to create a joint physician and nurse session.
Pharmacists’ Satellite Symposium (price upon request)
This program for Pharmacists Day at EBMT Annual Meeting is a unique initiative in Europe. Key opinion leaders will highlight the challenges facing pharmacists involved in stem cell transplantation and hematology in general. This novel cutting-edge Programme will include sessions that tackle pharmacists’ perspectives on various therapies, side effects and drug dosage in a range of circumstances. Contact us to discuss your options for supporting an industry symposia that will be part of this program.

Exhibition Lunchtime Industrial Theatre: €35,000 (lunch session); €25,000 (coffee break session)
Sixty-minute (lunch) or thirty-minute (coffee break) interactive sessions with your target audience in a personal atmosphere to enhance knowledge exchange.
- Provides seating for up to 50 people in a designated area
- Offers maximum attention with minimum marketing effort
- Standard audio/visual equipment
- Display table
- Program of the industrial theatre will be published on the Annual Meeting website and app

“How Do I?” Session: €25,000 (price per session)
“How Do I?” sessions, limited to 100 participants, are designed to be intimate and explanatory. They require an additional attendee registration fee (unless supported by industry). These 90-minute sessions are held on Saturday prior to the Annual Meeting.

Poster after sessions €35,000
Poster sessions take place in the Poster Area. All Meeting participants are welcome to attend and enjoy networking with colleagues, poster viewing, discussions and light refreshments. Sponsors’ benefits include exclusive signage with sponsor logo presented at the poster area, sponsors logo on all published and digital material (incl. newsletters) that promote Poster Sessions.

Support an accredited session with an unrestricted grant (price upon request)

Awards for Outstanding Abstracts
Prizes will be awarded to the authors of outstanding abstracts and posters, selected by EBMT. Supporters may define in agreement with EBMT the amount and which of the awards they wish to support. Sponsor representatives will be invited to attend the award ceremony.

Travel Grants for Young Investigators
Supporters may choose, in agreement with EBMT, the amount and number of travel grants provided. EBMT reserves the right to select the recipients of the travel grant.

Simultaneous Translation Services for Nurses Education Day or Psy Day (price upon request)
The Nurses’ Educational Day and Psy Day have high local attendance as a tribute to the hosting country and in order to accommodate local professionals EBMT provides simultaneous translation. Supporter will be acknowledged on all on-line as exclusive sponsor of translation services on all printed and digital material (including newsletters) that provide information about translation to Annual Meeting delegates.

Sponsor Patient, Family and Donor day (price upon request)
In Europe, more than 28,000 patients receive an autologous or an allogeneic transplant every year and confront similar challenges after the transplantation. The sessions will feature testimonials from representatives of patient associations and social workers. Some expert round-table sessions will conduct disease-specific issue discussions. Practical issues, such as vaccination, travel, child or pet care, intimacy and fertility, are usually subjects of discussion. Sponsors will receive acknowledgement on the Annual Meeting website and printed material of the Patient, Family and Donor day.
EXPANDED SYMPOSIUM PACKAGE
(TECHNICAL ADDITIONS AND BRANDING OPTIONS)

Please note that the EBMT works with its providers exclusively. Companies that wish to reserve items for the branding and/or operation of their symposia are kindly requested to approach the Annual Meeting organiser.

**Synchronized PowerPoint Presentation and Audio recording: €3,500**
- Includes PPT slides and sound
- Display of symposium details (speaker name, presentation title)

**Professional camera-recording of symposium: €10,000**
- Recording via HD camera system and camera operator
- Optional recording of panel and/or audience (additional cost may apply)

**Session Keypads – price upon request**
- Hardware
- License
- Technology
- Voting technician
- Recommendation for distribution and collection of voting units by client’s staff / hostesses

EXTENDED SPECIAL VISIBILITY BENEFITS
(AVAILABLE THROUGH PACKAGES ONLY)

**Symposia on demand**
Hosting of industry symposia recording of EBMT Society website (for at least one year)

**EBMT Annual Meeting Daily Meeting Review**
Each morning a summary of the previous day’s educational and social activities, together with information about coming activities, will be posted on the Annual Meeting website and sent to all Annual Meeting participants. The sponsor’s banner will appear at the bottom of each page.

**Post Annual Meeting Highlights video: EBMT 2018**
Members of the EBMT Board and Scientific Council will be interviewed during the Annual Meeting, and present highlights from the Scientific Program during the interview. Each speaker will discuss one aspect or field covered by the scientific program during EBMT 2018. The edited version of this video will be posted on the EBMT society website, the Annual Meeting website and sent to all Meeting participants. The sponsor’s logo will be displayed, and the EBMT president will acknowledge the sponsors in the video.
PROMOTION, BRANDING AND NETWORKING

Promotion of Company’s Symposium and/or Product on Plasma Screens € 5,000 / Slide
Plasma screens will be available at the Congress Centre and may be used as a platform for companies to promote their symposia / products. Sponsors may provide a static slide outlining details of the symposia such as title, time, date, location, etc. (Content of slide is subject to approval by the EBMT Program Committee). (The slide will be presented for 20 seconds each time and in a loop with other companies’ slides)

Bag Inserts: €5,500
Inclusion of promotional material such as leaflets and brochures, in the participants’ Annual Meeting bags. The maximum measurements and maximum weight will be published in the Satellite Symposia Manual.

Promotional Material Area: €3,500/item
There will be prominently-located promotional area where sponsors will be able to place material such as leaflets and brochures. Material should be provided by sponsors and approved by the Secretariat. The distribution arrangement will be advised. The maximum measurements and maximum weight will be published in the Satellite Symposia Manual.

Email Blast: €5,000
Promote your company/symposium to all registered Annual Meeting participants. The EBMT will send out an HTML-based email to its mailing list on your requested date. Sponsor will have the opportunity to promote his activities during the Annual Meeting by creating an electronic invitation that will be sent to the Annual Meeting delegates by the Organiser. Content of the invitation is subject to EBMT approval.

Mobile App Push Notification: €2,000
Connect with all participants using the Annual Meeting mobile app through customized push notifications. Preferred timing of notification to be provided by sponsor and subject to availability.

Wi-Fi at Annual Meeting Venue (price upon request)
Free Wi-Fi will be available throughout the venue for all Annual Meeting delegates. The sponsor’s logo will be displayed once participants connect to the onsite Wi-Fi internet browser, and/or sponsor will be able to place a banner on the browser landing page and/or the Wi-Fi code or network name will be chosen by the sponsor.

Footprint Stickers: €15,000
The sponsor will be able to promote the company with a logo printed on footprint stickers that will be placed on the floor at the entrance to the Annual Meeting venue.

Venue Bridge Branding: €20,000
Sponsors will be able to advertise their companies on the venue bridge that the delegates will use to go from one Annual Meeting facility to another. This bridge is highly visible; thousands of attendees will be crossing it throughout the Annual Meeting.
**Poster Area: €20,000**

The poster area, which will be organised according to the topics selected by the EBMT, will be available for exclusive industry sponsorship.

**Branded USB Key with All Annual Meeting Abstracts (Price upon request)**

All Annual Meeting Abstracts (oral and poster presentations) will be distributed to all Annual Meeting participants via USB. Sponsor benefits include logo of the USB, and the sponsor acknowledged as the exclusive sponsor of this item on all printed and digital meeting material (incl. website, newsletters) that provides information about this item.

**Branded Charging Station: €25,000**

A branded charging station for all types of smart phones will be available in main areas of the meeting and exhibition space.

**Fresh fruit / healthy snack station (price upon request)**

To encourage healthy eating and keep energy levels high throughout the long meeting days, local and seasonal fruit will be available complimentary across the Meeting facilities at dedicated stations.

**Branded Water Bottles or Water Fountains: €15,000**

Branded water bottles will be distributed during breaks or water fountains throughout the congress venue.

**Exhibitors Floor Plan: €20,000**

Visibility on the online and large printed exhibition floor plan.

**Speakers’ Ready Room: €20,000**

Sponsor benefits include acknowledgement displays on the signage inside and outside of the speakers’ room; the sponsor’s logo as a screen-saver on computers in the preview room; and the sponsor’s logo on all printed and digital Meeting material providing information about Speakers’ Preview Room. Mouse pads can be delivered in-kind.
Industry Welcome Desk €5,000
Exhibiting/sponsoring companies are invited to rent industry welcome desks located near the registration area. These desks will enable you to distribute your company’s delegate registrations directly to participants, manage your clients upon their arrival at the venue and provide an important information point for guests during the meeting. Limited spaces are available.

Welcome Reception: €30,000
The Welcome Reception is held on Sunday evening for all Annual Meeting attendees, with high sponsorship visibility during event. Sponsors benefit include logo displays on the official online invitation. The sponsor can display one full-page advertisement in the program book.

Coffee Breaks: €10,000/per break
Exclusive sponsorship of coffee breaks on one of the Annual Meeting days. Featured recognition with company logo on a sign in the coffee service area. Branded napkins and other items can be provided in-kind.

Lunch Breaks (price upon request)
Exclusive sponsorship of a lunch break on one of the Annual Meeting days. Featured recognition with the company’s logo on a sign in the lunch area. Branded napkins and other items can be provided in-kind.

Networking Event (price upon request)
Exclusive branding of networking event for faculty and meeting participants.

Data Managers Reception (price upon request)
Exclusive branding of Data Managers Reception.

Annual Meeting Lanyards: €25,000 or provided in kind + €20,000
Lanyards will be given to each delegate at the registration area upon arrival and registration at the Annual Meeting. Exclusive opportunity.

Branded Seating Area (Price upon request)
Branded seating area for EBMT congress participants including signage. Additional items can be provided by sponsor in-kind.

Door Drops at Speakers’ Hotels (Price upon request)
Increase brand awareness and visibly at 2018 Annual Meeting speaker hotels. Branded door drops which include customized sponsor information will be distributed to all speaker rooms in Lisbon.

Branded Coat Check €10,000 (Exclusive)
Branded coat check for Annual Meeting participants including signage. Additional items can be provided by sponsor in-kind.
PRINTED AND ONLINE PROGRAM

Mini-Program Advertisement: €10,000
Provided to all participants, this small but useful item gives a clear and structured overview of all the sessions with a time-table and meeting room locations. Enhance your visibility and place an advert in this printed version.

Final Program Book Advertisement Program

<table>
<thead>
<tr>
<th></th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside front cover</td>
<td>€5,000</td>
</tr>
<tr>
<td>Inside page</td>
<td>€3,000</td>
</tr>
<tr>
<td>Inside back page</td>
<td>€5,000</td>
</tr>
<tr>
<td>Back cover</td>
<td>€25,000</td>
</tr>
</tbody>
</table>

Bookmark for the printed program book (price upon request)
Branded bookmark that will be distributed with the program book. Bookmarks will be provided in kind.

Program Planner: €20,000 (Exclusive)
The online itinerary planner is a valuable tool that allows the individual to search all the sessions by topic, day, and presenter, and organise their personal itinerary. The sponsor’s logo will be displayed on the online program planner, and the sponsor will be acknowledged on the Annual Meeting website and printed material.

Mobile application (Price upon request)
Support the specially designed interactive app for EBMT 2018 Annual Meeting. App last year used by over 70% of delegates. This opportunity includes:
• An email invitation to download the app sent to all congress participants
• An app splash screen displayed on the app login screen and while the app loads
• A banner and acknowledgement displays on dedicated in-app help pages; pre-programmed push notifications appear on all devices
EXHIBITION

<table>
<thead>
<tr>
<th>Space-Only - Commercial entity</th>
<th>€600/sqm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space-Only - NGO and non-profit</td>
<td>€300/sqm</td>
</tr>
<tr>
<td>Shell Scheme Booth</td>
<td>€650/sqm</td>
</tr>
<tr>
<td>Minimum of 9 sqm; smaller will be reserved with a shell scheme</td>
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</tbody>
</table>

Shell Scheme
Shell schemes include basic lighting, facia panel with standard lettering, carpet, basic electricity, table 2 chairs and 100 word company profile on the exhibition published material. The minimum space that can be purchased is 6 sqm.

Exhibitor and Registration Badges
Exhibitor badges will be given to all exhibitors as follows:

<table>
<thead>
<tr>
<th>9 sqm spaces</th>
<th>2 badges</th>
</tr>
</thead>
<tbody>
<tr>
<td>For every additional 9 sqm reserved</td>
<td>1 badge</td>
</tr>
</tbody>
</table>

Additional exhibitor badges can be purchased online for €160 and onsite for €200.

Exhibitor Profile and Logo
Upon receipt of a booking form, companies will be asked to send a 100-word company profile to the organiser.
MEETING SPACE

Hospitality Suites/Meeting Rooms

An opportunity to hire a room at the Annual Meeting venue that will be used as a Hospitality Suite. Supporters will be able to host guests throughout the Annual Meeting. Supporters will have the option to order catering at additional cost. Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

• Opportunity to brand the hospitality suite
• Acknowledgement on directional signage outside suite

The following rules and regulations apply for any meeting being held during the EBMT 2018 Annual Meeting:

• Companies or other organizations wishing to hold a meeting either during or immediately before or after the Annual Meeting must inform the Industry Liaison by e-mail at sponsorship@ebmt.org. This applies to meetings held in the Annual Meeting venue as well as any other venue within the host city.
• Only closed meetings (e.g. "company internal" or "on invitation only") are allowed.
• Companies are not allowed to organise sessions for delegates in parallel with the EBMT Annual Meeting (including the commercial symposia sessions). No meetings with doctors are permitted during sessions.
• No social events are allowed in parallel to the EBMT Scientific Program, poster sessions and the opening ceremony/welcome reception. Therefore, please make sure to organise the company events during different time slots.
• Meeting names are subject to approval by EBMT, and companies are requested to seek confirmation.
• Provided that the meetings are being held as per the above, companies can order catering at any format they like from the venue caterer. It is strongly advised that companies make sure to abide by the relevant rules and regulations of the host country.
• There are no catering restrictions regarding companies’ internal meetings (i.e., for their own staff).
• Space is available on a first come first serve basis and subject to availability
**BOOKING FORM AND CONTRACT**

Please return completed forms to Maya Ravinsky at sponsorship@ebmt.org

Contact Name: ____________________________________________________________

Company Name (to be presented and named on all publications): ____________________________________________________________

Full Address: ____________________________________________________________

Telephone: __________________________________ Fax: ___________________________

Email: ___________________________________ Website: _________________________

VAT Number: ___________________________ Purchase Order: ______________________

We hereby apply to book the following (please tick √)

<table>
<thead>
<tr>
<th>Satellite Symposia</th>
<th>Price</th>
<th>√</th>
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<tbody>
<tr>
<td>Sunday, 08:30–10:00</td>
<td>€85,000</td>
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<tr>
<td>Sunday, 10:30–12:00</td>
<td>€90,000</td>
<td></td>
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<tr>
<td>Sunday, 12:30–14:00</td>
<td>€90,000</td>
<td></td>
</tr>
<tr>
<td>Sunday, 14:30–16:00</td>
<td>€85,000</td>
<td></td>
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<tr>
<td>Sunday, 16:30–18:00</td>
<td>€75,000</td>
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</tr>
<tr>
<td>Monday, 12:30–14:00</td>
<td>€90,000</td>
<td></td>
</tr>
<tr>
<td>Monday, 16:30–18:00</td>
<td>€75,000</td>
<td></td>
</tr>
<tr>
<td>Tuesday, 12:30–14:00</td>
<td>€90,000</td>
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<thead>
<tr>
<th>Sponsorship Package/Items</th>
<th>Price</th>
<th>√</th>
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<tbody>
<tr>
<td>___________________________</td>
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</table>

| Total                      |       |   |

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<thead>
<tr>
<th>Exhibition Space</th>
<th>Stand No.</th>
<th>Space Only € 600 (per sqm)</th>
<th>Space with a Shell Scheme € 670 (per sqm)</th>
<th>Total Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Choice</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>2nd Choice</td>
<td></td>
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<tr>
<td>3rd Choice</td>
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Signature: ____________________________ Date: ____________________________

We accept the terms and conditions (listed in this prospectus and booking form) and agree to abide by the guidelines for industry participation in the Annual Meeting. I am authorized to sign this form on behalf of the applicant/company.
GENERAL TERMS AND CONDITIONS

**Deposit:** Booking forms received before November 30, 2017 and invoiced for a 50% deposit to be paid within 30 days of receipt. The remaining balance is to be settled no later than January 30, 2017. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid. Booking forms received after November 30, 2017 will be invoiced for the full amount, to be paid within 30 days of receipt.

**Cancellation policy:** Cancellation and changes to your original booking must be made in writing. For cancellations before September 30, 2017, 30% of the total cost of each item will be retained by the EBMT. For cancellations made between September 30, 2017 and December 31, 2017, 75% of the total cost of each item will be retained by the EBMT. For cancellations after December 31, 2017, 100% of the total cost of each item will be retained by the EBMT.

**Obligations and rights of the exhibitor/sponsor:** Completion of the booking form implies full acceptance of the terms and conditions specified in this agreement. Any infringement of these terms may lead to immediate withdrawal of the right to participate in the EBMT Annual Meeting without compensation or refund of sums already paid. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

**Obligation and rights of the organiser:** The organiser undertakes to allocate exhibition space on the basis of preference expressed by applicants. Applications will be considered in order of receipt of application forms accompanied by payment. The organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The organiser reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

**Children/guests:** No children or guests are allowed at the Meeting centre.

**Liability:** Organiser shall not be liable to injury or damage howsoever caused to goods and/or persons at the Annual Meeting venue. Equipment and all related display materials installed by exhibitors/sponsors are not insured by the organiser, and the organiser will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The exhibitor/sponsor agrees to be responsible for his/her property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the organiser for any and all damage claims arising from theft and those perils.

**Smoking:** The EBMT Annual Meeting is a non-smoking event. Smoking is prohibited throughout the venue, including the exhibition hall.

**Force majeure:** If the event is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, strike, lock-out, civil disturbance, inevitable accident, the non-availability of the event premises or any other cause not within the control of the organisers, the organisers may at their entire discretion repay the delegate fee or service charge paid by the delegate or exhibitor, or part thereof, but shall be under no obligation to repay the whole or part of such delegate fee or service charge, and shall be under no liability to the delegate or exhibitors/sponsors in respect of any actions, claims, losses (including consequential losses, costs or expenses whatsoever which may be brought against or suffered or incurred by the delegate or exhibitor/sponsors, as the result of the happening of any such event.
**Governing law and jurisdiction:** This agreement, including the jurisdiction clause, shall be governed by, interpreted and construed in accordance with the substantive laws of The Netherlands. Exclusive jurisdiction for all disputes arising out of or in connection with this agreement related to the EBMT shall be with the ordinary courts of The Netherlands.

**Hosting country laws/pharma code:** The EBMT would like to have a conflict-free advertising environment and reserves the right to cancel advertising efforts. Sponsors and exhibitors are advised to consider the codes of conduct for pharmaceutical and medical companies. Furthermore, it is important to adhere to the country-specific compliance regulations on the application of medical devices, exemplified EFPIA HCP Code, EACCME/CME, code of medical ethics of the Local State Chambers of Physicians (national) and provisions of national law.
NOTES
EBMT 2018
44th Annual Meeting of the EBMT
18 - 21 March, 2018

CCL – Lisbon Congress Centre
Lisbon, Portugal
#EBMT18
www.ebmt2018.org